

# Let the power of diversity work for your business.

In a global economy, understanding and embracing cultural differences is more than a good idea. It's a competitive advantage. From sales to operations to education, it's no secret that better communication equals better business. The Diversity Learning Map Program from Executive Diversity Services combines global cultural awareness with proven adult learning methods to deliver immediate results in the workplace.

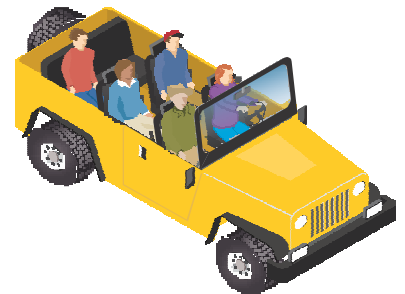
## Diversafari: A Learning Adventure

### The Program and Tools

Experienced trainers know that an effective learning process integrates awareness, knowledge and skills. Leveraging decades of international training experience, we have incorporated these three key elements into a scalable, reusable and extremely practical learning program of tools designed to maximize understanding and facilitate rapid application.

The five-hour program is divided into five 20-minute and five 40-minute modules that can be scheduled to fit any workflow. Participants will learn to recognize and quickly put into practice:

- The definition and value of diversity, inclusion and culture
- Cultural values and behavioral differences
- Cultural communication and style differences
- Diverse team processes



### Items included in the Learning Map Kit:

- **3 x 4-foot Learning Map** – Visually engaging model of the learning journey used to plan and track each participant's progress.
- **Facilitator's Guide** – Conveniently tabbed and color-coded comprehensive manual.
- **47 Exercise Cards + 8 Communication Tools** – System of resources designed to maximize knowledge retention and real-world application of valuable insights and skills.
- **Four Sets of Case Studies**
- **Sturdy, attractive carrying bag**

## Who can benefit from the Learning Map Program?

There is a growing body of data to support what we see first-hand time and time again: diversity training has the potential to increase productivity, sales, retention and customer satisfaction. And these benefits ultimately translate into a stronger bottom line.

Although the diversity principles are universal, our program is specially designed to serve functional needs and goals across four main categories:

- **Manufacturing** – Reduce costly errors, stimulate problem-solving and boost productivity by improving cross-cultural communication and teamwork.
- **Sales** – Make a positive impression on prospects and build meaningful long-term relationships.
- **Education** – Prepare students to enter the world equipped with diversity skills and empower teachers to teach diverse classrooms more effectively.
- **Office/Clerical** – Improve efficiency, accuracy and customer service by streamlining communication and enhancing team synergy.

### Pricing

One flat fee gives you all the materials you need to deliver our diversity learning program to 12 people per session.

The materials can be re-used as often as you like. There is no restrictive licensing structure.

<b>Corporation / Business</b>	<b>\$1499</b>
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<b>Individual Trainer or Teacher</b>	<b>\$499</b>
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<b>Training for Trainers</b> (2-day session for up to 12 people)	<b>\$6000 plus travel</b>
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\* **Save 15% when you purchase 2 or more Learning Map kits**

Start improving your organization's performance today by contacting **Executive Diversity Services** at **206-224-9293** or **e-mail [dstringer@executivediversity.com](mailto:dstringer@executivediversity.com)** .



## About Executive Diversity Services

Since 1986, EDS has provided management and employee training for approximately one million people across Fortune 100 companies, educational institutions and non-profit organizations.

For more information about EDS, please visit our website at: [www.executivediversity.com](http://www.executivediversity.com) .